

EXECUTIVE BRAND GROWTH

A Media Production Company Designed for Entrepreneurs
www.ExecutiveBrandGrowth.com

Flagship Services

Content Production

<p>3 Months of Content On-site Travel (Within 25 miles of Nashville) Outside of TN, Travel Cost will be added Camera, Audio + Lighting Package included</p>	<p>\$15,000</p> <p>Includes: Onboarding & Strategy Call Dedicated Slack channel for communication Dedicated Digital Drive We bring our gear & team on-site (1) 3hr on-site production (15) Long-Form videos (30) 60sec reels (50) Lifestyle Images Licensing + Delivery</p>
<p>1 Month of Content On-site Travel (Within 25 miles of Nashville) Travel not included outside of TN Camera, Audio + Lighting Package included</p>	<p>\$6,500</p> <p>Includes: (2) 4hrs on-site productions (4) long form youtube videos (15) 60s short form (5) 15s sizzle reel (20) Lifestyle images Licensing + Delivery</p>
<p>Fractional Chief Creative Add John as your company's Fractional Chief Creative. We offer a 12 month program, only 5 seats a year, to significantly transform your entire creative department to achieve outcomes you've been dreaming about with our proprietary process & systems.</p>	<p>\$7,500/month</p> <p>Includes: In-house team audit Training & Coaching Brand Strategy Execution Planning Weekly 1:1's Custom Tailored SOP's Recruitment Consulting Quarterly Business Reviews Access to Private Community</p>

Event Video Production

Comprehensive coverage of the entire event with up to 3 cameras

Full Event Package: \$9,750

(Full-day coverage, keynote filming, basic editing, and event photography)
Licensing & Digital Storage + Delivery included

Videography Full Day Rate

Up to 8 hours of setup/tear down and production.

\$5,250

Includes:
Camera Package
Audio Package
Lighting Package

Does not include:
Licensing + Delivery

Videography 1/2 Day Rate

Up to 4 hours of setup/tear down and production.

\$3,750.00

Includes:
Camera Package
Audio Package
Lighting Package

Does not include:
Licensing + Delivery

Videography Hourly Rate

Additional Hourly Rate (Beyond 8 hours)

\$650/hour

Includes:
Camera Package
Audio Package
Lighting Package

Does not include:
Licensing + Delivery

Keynote Address Filming

High-quality recording of keynote addresses up to 40 minutes. Additional minutes \$25/min.

Single Keynote Session: \$1,500
Multiple Keynote Sessions (Discounted rate):
\$1,200 each

Includes:
Camera Package

	Audio Package Lighting Package Does not include: Licensing + Delivery
Additional Add-Ons	Live Streaming (Starting at): \$1,200

<h2>Event Photography Production</h2> <p>Professional Photographer</p>	
Photography Full Day Rate Up to 8hrs on-site 100+ professionally edited pictures	\$1,200 Includes: Event Coverage Does not include: Licensing + Delivery
Photography 1/2 Day Rate Up to 4hrs on-site 50 professionally edited pictures	\$850.00 Includes: Event Coverage Does not include: Licensing + Delivery
1 Hour Session 20 professionally edited images	\$500 Includes: Event Coverage Does not include: Licensing + Delivery

Podcast Production

Take advantage of Coach Michael Burt's state of art production studio

<p>One & Done Up to 1hr Level 10 studio rental</p>	<p>\$1,300</p> <p>Includes:</p> <ul style="list-style-type: none">2 Hour Studio RentalAudio/Video Engineer AssistanceAudio Equipment Included3 Cameras IncludedMicrophonesSame Day Edit (Audio + Video)High Res Video Files + MP3 FileLicensing + Delivery
<p>Membership Up to 4hrs/month Level 10 studio rental</p>	<p>\$3,650.00</p> <p>Includes:</p> <ul style="list-style-type: none">Bi-Weekly Filming Schedule4 EpisodesAudio/Video Engineer AssistanceAudio Equipment Included3 Cameras IncludedMicrophonesSame Day Edit (Audio + Video)High Res Video Files + MP3 FileLicensing + Delivery
<p>Agency Done-For-You Up to 6hrs/month Level 10 studio rental</p>	<p>\$6,750</p> <p>Includes:</p> <ul style="list-style-type: none">Everything in Members, PLUS:Professionally Produced PodcastWeekly Filming Schedule + Priority Booking4-6 Episodes/month2 Revision Cycles per EpisodeWeekly Upload to YouTube + Podcast Distribution PlatformsThumbnail Created for YouTube <p>Also Included:</p> <ul style="list-style-type: none">EditingThumbnail Graphic

	Lower Third Creation Show Notes (3) Instagram Reel Clips per episode* *posting social clips not included Licensing + Delivery
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<h2>Delivery</h2> <p>Most projects are delivered via the Internet; however, if you require hard drive delivery, that is offered as well. All delivery includes a licensing agreement.</p>	
Your Hard Drive A copy of your raw video files to your personal hard drive (Projects under 2TB).	\$500
Provided Hard Drive A copy of your raw video files to your personal hard drive (Projects under 2TB).	\$1,250.00
Digital Delivery & Storage A copy of your raw video files to your personal hard drive (Projects under 2TB). Up to 6 months of storage time. Additional digital storage \$250 annually.	\$750

<h2>Post-Production</h2> <p>Editing for your content</p>	
Standard editing Color grading, Transitions, Basic titles, Audio mixing.	\$100/minute in length of final video

<p>Advanced editing Color grading, Chroma Keying, Transitions, Motion titles, Audio mixing, Hand drawing animation overlays, Motion graphic/effect overlays, Distort effects, Motion tracking, Time remapping, Masking, Rotoscoping, etc. (contact me for full list of specific effects).</p>	<p>\$150-350/minute in length of final video Price varies depending on scope of the project.</p>
<p>VFX/Motion Graphics Anything from removing unwanted items from a frame to as complex as creating a 3D virtual set.</p>	<p>\$150-500/30 seconds worth of visual effects Price varies depending on scope of the project.</p>
<p>Stock Footage, Graphics, Photos and Music</p>	<p>\$50/Hour of research + Cost of each item Costs vary depending on the source, use, etc.</p>
<p>Urgent Delivery Typically, the turnaround time for videos is anywhere from 1-3 weeks depending on the project. But if you need it done faster we can prioritize your project and get it done within 1-3 days.</p>	<p>\$50-200 Price varies depending on scope of the project.</p>
<p>Editing revisions The first revisions are free if it's nothing too major.</p>	<p>\$25-150 Price varies depending on revisions.</p>
<p>Basic Editing Package Simple Cuts, Simple Color Grading, No FX, No Transitions, No Sound Design, No Branding.</p>	<p>\$1,750 (4) up to 15min each Long-Form Videos (2) 60 Second Highlight Reels (9x16 vertical format) (4) 60 Second Mic-Drop Moments (9x16 Vertical format)</p>
<p>Advanced Editing Package Elevated Branding, Sound Design, Transitions, Motion Graphics, Color Grading, Music.</p>	<p>\$2,500 4) up to 15min each Long-Form Videos (2) 60 Second Highlight Reels (9x16 vertical format) (4) 60 Second Mic-Drop Moments (9x16 Vertical format)</p>

Rentals / Gear

Here is a list of the main gear we currently own, if you wish to rent any of it for your own use the prices are as follows.

Sony A7S Includes 128 GB sd card, 4 batteries	\$175/day
Sony FX30 Includes 128 GB sd card, 4 batteries	\$200/day
Zeiss 16-35mm f/4 ZA OSS Lens	\$70/day
Zeiss 24-70 mm F2.8 ZA SSM	\$85/day
Rokinon 50mm T1.5 AS UMC Cine DS Lens	\$60/day
Rokinon 24mm T1.5 Cine DS Lens	\$50/day
Rokinon 85mm T1.5 Cine Lens	\$40/day
Rokinon 8mm Fisheye lens	\$35/day
Sony FE 24-240mm f/3.5-6.3 OSS Lens	\$60/day
Sony FE 100-400mm f/4.5-5.6 GM OSS Lens	\$100/day
Sony A7S All Lenses Bundle Camera body + all lenses listed above, 128 GB sd card, 4 batteries	\$500/day

DJI Ronin 3-Axis Handheld Gimbal Stabilizer	\$150/day
Rode videomic pro	\$40/day
DJI Wireless Mic	\$40/day
LED light kit Includes 3 lights, light stands, variable temperature and color	\$150/day
All equipment Bundle	\$1200/day

Content Licensing Agreement

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2. Online and offline advertising campaigns.
3. Social media posts and profiles related to the specified project.

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Upon completion of the project and full payment of all fees, Executive Brand Growth agrees not to unreasonably withhold consent for additional uses of the content, subject to negotiation of fair compensation for such extended usage.

This licensing agreement is an integral part of the overall agreement between Executive Brand Growth and the Licensee and shall be governed by the laws of the United States of America. Any disputes arising from this agreement shall be resolved through arbitration in accordance with the rules of the American Arbitration Association.

Executive Brand Growth

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